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Barrett Lo Visionary Development Announces Valentine Coffee Roasters as Newest Tenant at Emerald Row

Valentine Coffee Co. will occupy stand-alone building fronting Drexel Town Square

Oak Creek, Wisconsin (April 27, 2016) – Barrett Lo Visionary Development (Barrett Lo) and Valentine Coffee Co. (Valentine Coffee) announced today that Valentine Coffee will open its newest location at Barrett Lo’s Emerald Row development in Oak Creek, Wisconsin. Valentine Coffee will occupy the approximately 1,700 square-foot of Emerald Row’s stand-alone retail space. The new location, with 48 seats between a first level and mezzanine, and an additional 52 seats on the patio fronting the Town Square, is scheduled to open in Fall 2016.

“First and foremost, we love their coffee,” said Rick Barrett, founder of Barrett Lo Visionary Development, “and we’re excited that Valentine Coffee shares our vision for bringing urban amenities to Emerald Row and has decided to expand its Milwaukee operation into Oak Creek.”

This marks the second location for Valentine Coffee Co., which currently operates a roastery and tasting room on West Vliet Street in Milwaukee. The new Valentine Coffee location will embody the vision of Drexel Town Square, activating public and private space to create a community destination.

“We are creating more than just another coffee shop; it’s a place for neighbors to gather – whether over a meal, a cup of coffee or a glass of beer or wine,” said Robb Kashevarof, founder and owner of Valentine Coffee. “We will also have a selection of fresh, locally sourced menu items for neighbors to take along to work for the day, to the adjacent square or bring home.”

Valentine Coffee will be open for breakfast, lunch and dinner, serving nourishing, simple and delicious food made from scratch with a focus on fresh, locally sourced ingredients. In addition to Valentine Coffee’s own small-batch specialty roasts, the restaurant will serve a carefully curated selection of wine and beer.

“Valentine Coffee will be another exciting new destination spot for residents and visitors to Drexel Town Square in Oak Creek,” commented Oak Creek Mayor Stephen Scaffidi, “It adds to the already great mix of restaurants and retail that will be on the site, and something that people have been asking for. Our coffee aficionados will be very happy!”

ABOUT EMERALD ROW AND DREXEL TOWN SQUARE

Emerald Row is a mixed-use retail and luxury residential apartment development offering a, modern, walkable community, with all the benefits of urban living without the congestion and cost of a downtown address. Emerald Row is part of Drexel Town Square, Oak Creek's newest retail, commercial, residential and civic development on the corner of Drexel and Howell Avenues. Reminiscent of a traditional downtown, Drexel Town Square includes a real Main Street with a new City Hall and Library on a town square, surrounded by retail stores, restaurants, shops, businesses and apartments. Emerald Row residents have access to a beautiful nature preserve, walking paths, and other charming amenities like a splash pool, ice rink and a farmer's market.

ABOUT VALENTINE COFFEE CO.

Valentine Coffee Co. was founded on the premise that coffee begins as a fruit, uniquely evocative of a particular time and place. This character – the terroir – is maximized by carefully roasting beans to the apex of natural sweetness, brightness, and balance... never to bitterness. Valentine Coffee Co. starts with the best beans available and a passion for everything delicious. Relying on curiosity, experience and attention to detail, the company aims to craft the most expressive – yet satisfying – coffee possible. To learn more, visit www.valentinecoffeeco.com.

ABOUT BARRETT LO VISIONARY DEVELOPMENT

Barrett Lo Visionary Development is a national real estate investment and development company located in Milwaukee, with a focus on ultra-luxury mixed-use developments that transform the landscape of a city and bring vitality to communities. Boldness, confidence and vision are the cornerstones in Barret Lo's development of destinations – not just buildings. For more information, past, current and future projects, visit www.barrettlo.com.